



Announcement on Launch of WavePay by Wave Money on Shop.com.mm and Partnership for 11.11/12.12 Mega Campaigns



Footage from Partnership Signing Ceremony on 09 November 2020 between **Ko Ron Aung**, Commercial Director of Shop.com.mm and **Mr. Arvinder Singh Grewal**, Chief Marketing Officer of Wave Money, together with the Wave Money team





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Country : Myanmar

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Mega Campaigns

Shop is excited to announce WavePay by Wave Money as a payment option at the checkout! With the WavePay payment option, Shop users get an experience like no other e-commerce in Myanmar!

Shop.com.mm has joined forces with WavePay by Wave Money, enabling customers to pay with their WavePay Mobile wallet when making a purchase on Shop's application and website. The partnership marks the first payment Mobile wallet integration on Shop. This partnership will be a new step towards digitising commerce and safeguarding customers with secure payment options.

The WavePay integration on Shop's platform highlights the ease and dynamism of e-commerce as Shop makes it more convenient and secure to transact online. This partnership will increase WavePay's secure digital wallet's utility and prominence by bringing access to Shop's array of +1 million products and +6000 sellers to WavePay's +1.1 million monthly active users.

Moreover, the Shop x WavePay partnership will bring education and exposure about WavePay's digital wallet to Shop's exponentially growing user base which has grown by more than 152% this month alone. This synergy between the Shop and WavePay platforms will facilitate a mutual acceleration in user growth, rocket the share of prepayment (non-cash) transactions on our platform by an estimated 300% as well as catalyse the overall rate of e-commerce user adoption in Myanmar.

To kick-off our partnership, Shop x WavePay is offering exclusive discounts when you pay for your Shop order with WavePay!

- Get 3,000 MMK OFF your purchase above 10,000 MMK - Use code "Wavepay10"
- Get 10,000MMK OFF your purchase above 50,000 MMK - Use Code "Wavepay50"

Promotion valid November 11th - 17th during 11.11 The World's Biggest Sale on Shop.com.mm!

